

Senior Digital Marketing Executive

Seabright Travel Co. · Bristol (hybrid, 3 days in the office) · £34,000 to £38,000 · Full time, permanent

Seabright Travel Co. is a small, growing travel company that plans walking and outdoor holidays in the UK and Europe. We're looking for a Senior Digital Marketing Executive to lead our email campaigns and run our paid social ads.

What you'll do

- Plan, write and send email campaigns, and test subject lines.
- Manage the monthly paid social budget and move spend to the channels that work best.
- Report on channel performance, including cost per lead, to the leadership team.
- Write copy for the website and blog.
- Support and coach a junior marketing assistant.
- Help at events and trade shows.

What you'll need

- At least 5 years in a marketing role.
- Hands-on experience with email marketing and paid social.
- Confidence with spreadsheets and web analytics.
- Clear, friendly writing.

Nice to have

- Experience with CRM software.
- A second European language, ideally French or Spanish.
- An interest in the outdoors.

How to apply

Send your CV and a short cover letter.

Sample job post for a fictional company. All details are made up.